



We are on a Journey to bring  
prosperity to our Nation & its people.  
Do you like to be a part of it???

Regional Development Bank, as the premier development bank in Sri Lanka with a network of 272 branches islandwide and with over 3000 manpower strength, invites applications from qualified experienced professionals for the following posts;

## **ASSISTANT GENERAL MANAGER – MARKETING**

- A degree from a recognized university with a full professional qualification in the Marketing field.
- At least 03 years experience in the Senior Management Level with a minimum 12 years experience in the relevant field.
- Ability to analyze data and experience in developing marketing plans and budgeting are required.
- The ability to motivate a team with a performance driven mind-set is essential.
- Possessing strong communication skills is a mandatory requirement.
- Proven track record of branding and digital marketing.
- A professional qualification in Banking/Finance will be an added advantage.
- Age below 50 years.

## **BRAND DEVELOPMENT OFFICER**

**(On contract basis for one year period)**

- Diploma in Branding/Mass Communication/Media from a recognized institution.
- Overall 15 years' experience related to Branding or Media(Social/Print/Electronic).
- Hands-on experience in content creation & planning and knowledge in handling electronic media is highly desired.
- Ability to work as a compere is required.
- Demonstrated national level initiatives in brand development will be an added advantage.
- Go-getter attitude.
- Age below 45 years.

### **REMUNERATION**

An attractive remuneration package will be on offer to the right candidate.

### **HOW TO APPLY**

Please forward your completed resume with contact details of two non-related referees to [careers@rdb.lk](mailto:careers@rdb.lk) on or before 15th March, 2022 with the respective post marked as the subject of the e-mail.



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பிரதேச அபிவிருத்தி வங்கி  
Regional Development Bank



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