



SLIIT

Discover Your Future

SRI LANKA INSTITUTE OF INFORMATION TECHNOLOGY

SLIIT is a leading Degree awarding institute recognized by the University Grants Commission. SLIIT offers undergraduate and postgraduate Degrees in Computing, Business, and Engineering and is a member of the Association of Commonwealth Universities, and the International Association of Universities.

We are looking for an energetic, dedicated and enterprising individual to join our team for the following vacancy in the **Faculty of Computing**.

MARKETING EXECUTIVE

JOB PROFILE

To execute marketing plans to promote educational programmes, plan and execute social media / online branding & promotions, be responsible for securing sponsorships for various Faculty events, preparing advertisements / write-ups for digital marketing campaigns, liaise with other staff and support in organizing faculty events, represent the Faculty at exhibitions, promotional campaigns etc.

THE IDEAL CANDIDATE SHOULD FULFILL THE FOLLOWING REQUIREMENTS

- Bachelors Degree or professional qualification in Marketing from a recognized University / Institute
- At least 01 year experience in a similar capacity
- Ability to use HTML / Photoshop would be a distinct advantage
- Possess good interpersonal skills and a strong command of the English Language
- Be a quick learner with a positive attitude, and a capacity to work under pressure to meet deadlines
- Ability to work in a team or on one's own initiative
- Be willing to work long hours and on weekends

SLIIT offers a competitive salary and benefits package commensurate with qualifications and experience.

Please send your application via registered mail or email, clearly indicating the post applied, to reach us within 7 days of this advertisement.

Manager - Human Resources

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